



# ENTREPRENEURSHIP FAIR

**Monday, November 16, 2009**

**10:00am-1:00pm**

**University Center Lower Lounge**

**University of Miami Coral Gables Campus**

**Description:** The Launch Pad at Toppel, the University of Miami entrepreneurship and innovation resource center, is hosting an Entrepreneurship Fair as part of our 2009 Global Entrepreneurship Week celebration. University of Miami students, alumni and faculty members will have the opportunity to showcase their businesses as part of our commitment to entrepreneurship.

**How It Works:** After registration and approval by The Launch Pad, each business will be allotted space in the UC lower lounge to advertise and promote their products and services to the University of Miami community, guests and Global Entrepreneurship Week guests. As the purpose of this fair is business promotion and networking, direct sales are not appropriate during this event. Additionally, all guests will be encouraged to vote for their favorite businesses and the winner will be announced at the end of Global Entrepreneurship Week.

**Who Is Eligible:** Any current UM student, alumnus, or faculty member who has started his or her own business.

There is no fee to participate in the Entrepreneurship Fair. The registration deadline is November 11, 2009.

For more information, please contact The Launch Pad at:

305-284-2789

[thelaunchpad@miami.edu](mailto:thelaunchpad@miami.edu)

[www.thelaunchpad.org](http://www.thelaunchpad.org)

**Register your business for this event at [www.thelaunchpad.org/gew](http://www.thelaunchpad.org/gew)**



## Entrepreneurship Fair Registration Information

**Monday, 10:00am – 1:00pm November 16, 2009**  
**University Center Lower Lounge**  
**University of Miami Coral Gables Campus**

### Register Online:

[www.thelaunchpad.org/gew](http://www.thelaunchpad.org/gew)

### Registration Requirements:

- 1) All exhibitors must be members of The Launch Pad. To become a member, please visit [www.thelaunchpad.org](http://www.thelaunchpad.org) and create a new account under the header "User Login."
  - a. If you don't have an account already one must be created and approved to be eligible to participate in the fair.
- 2) Next, complete the online registration. Please note that information provided in the registration form may be used in marketing and print materials associated with the fair.

### Rules and Regulations:

- 1) Each business must be approved by The Launch Pad. The Launch Pad reserves the right to deny any business from participating in the event.
- 2) The exhibitor must hold a majority ownership interest in the business being presented (holders of interests equal to those of other stakeholders in the business will be permitted to participate, provided they are not minority stakeholders).
- 3) All businesses must complete the registration.
- 4) Only duly formed and registered business may participate
- 5) Fair participation is limited to University of Miami students, alumni, and faculty members
- 6) Exhibits **must be staffed at all times**. Failure to maintain staffing will result in dismissal from the fair.
- 7) Participants may promote their businesses, but sales of products or services are not permitted.
- 8) Businesses will be permitted to promote staffing or internship opportunities.

### Set up Requirements:

- 1) Participants should plan to arrive by 9:15am. Check-in will occur at 9:45am and the fair will begin promptly at 10:00am
- 2) Each business will be provided with a table and table cloth. Other marketing or display materials are the responsibility of the participant
- 3) We suggest that participants bring the following: business cards, print materials, samples, trials or "give-aways" of your product or service.

For more information please contact The Launch Pad at:

305-284-2789

[thelaunchpad@miami.edu](mailto:thelaunchpad@miami.edu).

[www.thelaunchpad.org](http://www.thelaunchpad.org)

**Register your business for this event at [www.thelaunchpad.org/gew](http://www.thelaunchpad.org/gew)**