

# About Us



**THE LAUNCH PAD**  
UNIVERSITY OF MIAMI

## Your Entrepreneurship Center

The Launch Pad is a **free** lifetime resource to **any** current student, alumni, faculty and staff of the U. Offering a wide range of services and programs aiming to help startups and **all** stages.

Established in 2008, the premise was to encourage and support the idea thinkers within the 'CANE community. Our focus are on is on advocacy, fostering creativity and spread real world education to every one of our clients.

Get started with  
The Launch Pad  
today!



## BIG Ideas, BIG Impact

We are where innovation meets action!



## Services & Programs

### Business Consulting & Advising

The Launch Pad's team of experienced and trained staff aim to help you design the business you want. By implementing real world strategies and tools, each phase of your idea will be met with tangible advice and resources.

Main Elements We Work On:

- Financial model
- Market Research
- Lean Canvas/Business Model Canvas
- Idea validation & feasibility
- Business model development
- Business plan review
- Fundraising basics
- Marketing strategy
- Product development
- Pitch guidance
- General business strategy

### Co-Working @ TLP

We now offer our office to act as focus and meeting space for entrepreneurs. Including a meeting room, private phone booth and other workspaces. This opportunity is free, you must be a client to qualify.

### Class Visits & Collaborative Initiatives

Connecting with educators and facilitators to help promote, inspire and create awareness of entrepreneurship. Our office is dedicated to being a role model of what can happen when 'CANES join force!

### Women Making Moves

A cohort-style, female-founder program lead by our Assistant Director. Open to any stage venture, looking to grow their business knowledge, network, and skill.

The sessions are designed with the participants needs including, workshops, meetups, female founder talks, skill building and networking. Volunteer Entrepreneur mentors and former TLP clients help infuse the program with real world action plans.

### RADAR

This program focuses on various elements of running a business allowing for participants to receive detailed information regarding business concepts. Once enrolled, they are given an action plan to help target their specific needs.

### Evolving Events

In order to reflect and project what the industry is experiencing, we create events and initiatives. These unique opportunities are ways that The Launch Pad practices innovation, stay tuned.



@thelaunchpadum

Lakeside Village, Building A RM 1078 | [www.thelaunchpad.org](http://www.thelaunchpad.org) | 305.284.2789

# Campus Wide Impact



THE LAUNCH PAD  
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## Let's Collaborate

We enjoy connecting with the wider audience of Miami CANES through intentional partnerships. Allowing for a collective impact and life changing outcomes.

The Launch Pad gladly welcomes class visits, judging opportunities, or collaboration in many forms.

Connect with us to get the conversation started and explore how we can help enhance your entrepreneurial effort by emailing [hello@thelaunchpad.org](mailto:hello@thelaunchpad.org)

## The Launch Pad By The Numbers

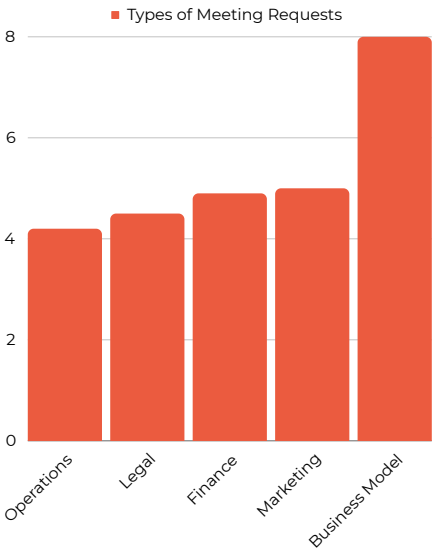
6,500+  
CLIENTS

2,500+  
MEETINGS HELD

15+  
YEARS OF EXPERIENCE

200+  
STARTUP RESOURCES

100+  
PARTNERSHIPS



## U Innovation & The Launch Pad

U Innovation is the hub of the Universities departments aimed at transforming the 'CANE community through entrepreneurial efforts.

One of President Frenks' 5 initiatives, U Innovation is the department of where The Launch Pad is housed. This allows our office to maintain the campus and beyond wide impact alongside other offices that are trailblazers in facilitating change.

This includes the Office of Technology Transfer who's interest is to protect the rights of the University of Miami by supporting the legal collaboration of the Universities intellectual property and trademark rights.

Along with the Wallace H. Coulter Center for Translational Research which helps by filling in the funding gaps specifically for basic science within the biomedical field. It is a translational resource that only works with business that are protected by the University and has at least 2 to 3 years left to commercialization.

Finally the 'Cane Angel Network is a fund that invests in early stage ventures with the support of its members. These members are made up of anyone affiliated with the University including parents.

The essence of entrepreneurship spans greater than these departments. That is why we partner with as many organizations, offices, and schools to help spread the range of both entrepreneurial and intrapreneurial opportunities.

## Milestones

- 2008 - The Launch Pad is Created
- 2009 - TLP methodology expanded nationally with Blackstone Foundation
- 2017 - Joined U Innovation
- 2018 - Launched Skylab (former co working space)
- 2019 - Women Making Moves Program Launches
- 2022 - Radar Mentorship Program Launches
- 2023 - Relocated new to 2000+ sq office



## Support The Launch Pad

As we grow and evolve we are always encouraged by supporters and donors helping us bring these ideas to life.

If you would like to help show your support to the future entrepreneurs at the U, we have several ways you can do so here:

