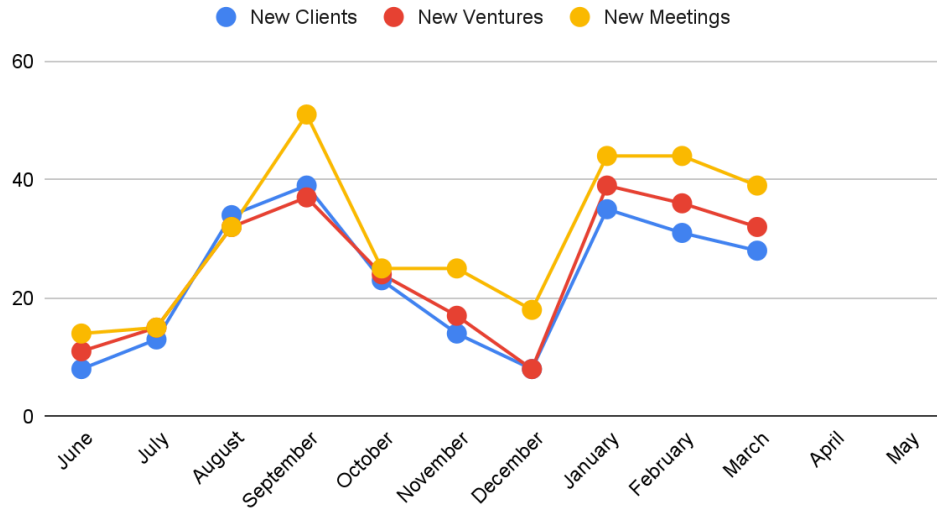




The Launch Pad
University of Miami, Center for Innovation
— Fiscal Year 2024 Impact Report —

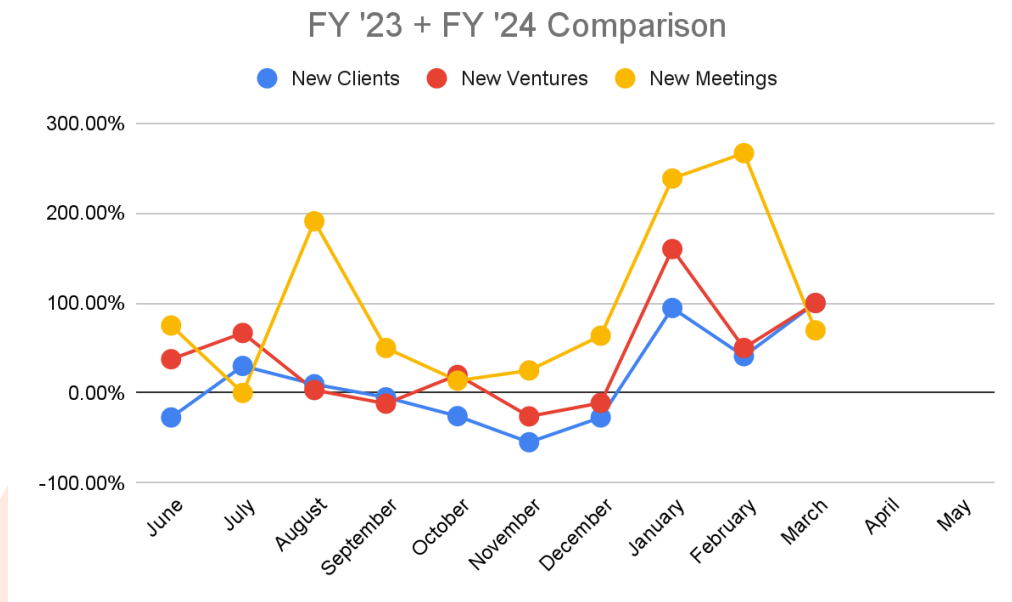
I. Graphical Overview: New Clients, Ventures, and Meetings

New Clients, New Ventures and New Meetings, FY '24



	<u>New Clients</u>	<u>New Ventures</u>	<u>New Meetings</u>
June	8	11	14
July	13	15	15
August	34	32	32
September	39	37	51
October	23	24	25
November	14	17	25
December	8	8	18
January	35	39	44
February	31	36	44
March	28	32	39
April			
May			
Total	233	251	307

II. Comparison to Prior Fiscal Year's Client Data



Changes Reflected FY'24 Compared to FY '23

	New Clients	New Ventures	New Meetings
June	-27.27%	37.50%	75.00%
July	30.00%	66.67%	0.00%
August	9.68%	3.23%	190.91%
September	-4.88%	-11.90%	50.00%
October	-25.81%	20.00%	13.64%
November	-54.84%	-26.09%	25.00%
December	-27.27%	-11.11%	63.64%
January	94.44%	160.00%	238.46%
February	40.91%	50.00%	266.67%
March	100.00%	100.00%	69.57%
April			
May			
Total	134.96%	388.29%	992.88%

III. Social Media Reach & Engagement: *Instagram*

FY 2024	Accounts reached	Accounts engaged	Total Followers
June	186	18	1,613
July	180	23	1,656
August	201	27	1,690
September	797	55	1,787
October	485	17	1,787
November	271	11	1,788
December	259	8	1,788
January	630	75	1,804
February	511	55	1,814
March			
April			
May			

IV. Awards, Recognition & Events

Events are classified as periods of time that suddenly change the operation of the office.

Events	Date	Sign-Ups	Attendees	Location
Entrepreneurial Business Building - Summer Scholars Course	07/01/23	8	8	Zoom
Orientation	08/21/23			
Grand Opening (Launch Day)	08/25/23			Office
uStart x TLP Networking Night	09/06/23			Lakeside Pavilion
Startups Connect	09/12/23	14	14	Office
Women Making Moves	09/20/23			Office
Resource Fair Event	09/27/23	x	x	Cox Science Building
Women Making Moves	09/29/23	29		Zoom
Guest Lecture: College of Engineering	10/02/23		18	McArthur Engineering Building
Women Making Moves	10/04/23	29		Office
GCEC	10/5-9/23	x	x	Dallas, TX
Women Making Moves	10/09/23	29		Office
Women Making Moves	10/11/23	29		Office
Women Making Moves	10/13/23	29		Office

Women Making Moves	10/18/23	29		Office
Student Government Brainstorming Guest Lecture	10/30/23	x	25	Shalala Student Center
Women Making Moves	11/01/23	29		Office
Businesses on the Block Networking Event	11/08/23	125	45	Foote Green
Startups Connect	11/07/23	2	2	Office
Eaton Guest Lecture	11/08/23			Eaton Residential
Harvard Business School Angels Networking Event	11/08/23			Aresty Building
Startup Pop Up - Sim's Desserts	11/09/23		3	Office
Hurricane Innovation Prize	11/15/23	19	19	Lakeside Pavilion
Freshman Leadership Council + Student Government Collaboration	2/18/24			Shalala Student Center
HRL Student Staff Training	1/7/24			Housing Office
Promotional Table	1/25/24		15	Breezeway
Spring Organizational Fair	1/31/24			Rock Plaza
Big Brothers Big Sisters Entrepreneurship Talk	2/27/24			Lennar Medical Center
Startups Connect	2/13/24		2	TLP Office
Students of Color Symposium	2/17/24		45	Lakeside Pavilion
LAUNCH x Student Government Collaboration	2/18/24		8	Citizen's Board Room (SCC)
Women Making Moves	2/23/24		13	Zoom
Future 'Canes Day	2/25/24		376	Shalala Student Center
Women Making Moves	3/1/24		7	Zoom
Promo Table	3/21/24		6	Breezeway
Women Making Moves	3/22/24		8	Zoom
Future 'Canes Day Event	3/23/24		351	Shalala Student Center
Startups Connect	3/26/24		1	Office
Women Making Moves	4/13/24		6	Zoom
Future 'Canes Day Event	4/13/24		342	Shalala Student Center

Recognition

<u>Article</u>	UM Communications, Sam Palmer-Shields (August 2023)
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V. Office Visit Metrics

Affiliation	Fall 2023	Spring 2024	Total
Students	87		
Alumni	27		
Faculty	5		
Staff	5		
Total			

Reason for Visit	Fall 2023	Spring 2024	Total
Learn More	71		
Consultant Meeting	18		
Staff Meeting	22		
Co-Working	14		
Total			